

**Experience** **Pro Chem, Inc.** *Alpharetta, GA* **6/08-Present**

Graphic Designer / Marketing and Publications Coordinator

Create all printed and digital documents for chemical sales company, including catalogs, brochures, flyers, promotions, newsletters, logos, and business cards.

Communicate directly with printing company to create print-ready documents. Manage inventory of all printed material.

Proofreader and editor of all sales documents, including Product Info Sheets, MSDSs, and labels for over 500 products. Maintain company website and intranet.

**Notable accomplishments:** Developed 140 page catalog, photographing and editing pictures for all products.

**Priss Designs** *Alpharetta, GA* **4/10-Present**

Owner, Designer, and Operator

Develop and maintain online retail venue of graphic art prints and graphic design services.

Create store front, develop and create products, maintain inventory, manage marketing and advertising of shop. Utilize social media practices to drive traffic to site – Facebook, Twitter, blog, ads.

In under 9 months, built up brand from \$100 per month revenue to over \$1,200 per month revenue.

**Goshen Trading, Inc.** *Atlanta, GA* **8/06-1/07**

Intern, Graphics and Marketing Department

Developed floor plan and assisted in design of furniture showroom at the bi-annual International Home Furnishings Center Show in High Point, North Carolina, resulting in the company's most profitable show in their history.

Managed a \$20,000 budget as a buyer at the IHFC show.

Collaborated with advertising companies to develop magazine layouts that focused on creating an elegant new look for the company.

**Education** **Georgia Institute of Technology** *Atlanta, GA*  
Graduate with Honors, May 2008  
B.S. Industrial Design,  
Certificate in Social/Personality Psychology

**Emory University** *Atlanta, GA*  
Continuing Education Program  
Completion Date 4/2012  
Certificate in Web Design

**Skills** Adobe Illustrator, Adobe InDesign, Workflow, Project Management, Adobe Photoshop, Dreamweaver, HTML, CSS, Quark Xpress, Flash, Solidworks, Form-Z, Alias Image Studio

**Awards** **Print Excellence Awards, Best in Category** *Printing and Imaging Association of Georgia*